

NGO CSW67
YOUTH
ADVOCACY
TRAINING



CONTENTS

- **Overview of the CSW67 and NGO CSW67**
- **Introduction to the UN CSW Process**
- **Frameworks related to CSW67**
- **Key Recommendations for the Zero Draft**
- **Digital Advocacy**
- **Resources**

WHAT IS THE CSW?

- Official UN Commission on the Status of Women
- Principle global intergovernmental body dedicated gender equality and women's empowerment
- Outcome document negotiated by Member States
- UN Women = Secretariat

<https://www.unwomen.org/en/csw/csw67-2023>

CSW67 PRIORITY THEME



**Innovation and technological change
and education in the digital age
for achieving gender equality and the
empowerment of all women and girls**

<https://www.unwomen.org/en/csw/csw67-2023>

CSW67 REVIEW THEME

Challenges and opportunities in
achieving gender equality and the
empowerment of rural women and girls



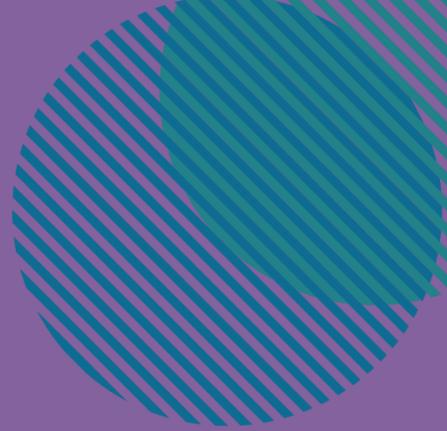
<https://www.unwomen.org/en/csw/csw67-2023>

WHAT IS THE NGO CSW FORUM?

- Civil society gathering parallel to the official UN CSW
- Allows civil society to engage in the CSW processes without ECOSOC-accreditation
- Hundreds of events hosted and led by NGOs around the world
- Organized by NGO CSW/NY

ngocsw.org/ngocswforum/

REASONS TO ATTEND THE NGO CSW67 FORUM



PARALLEL EVENTS

Events organized by civil society organizations and groups around the world that address the CSW priority theme in some way



CONVERSATION CIRCLES

A place to exchange ideas about topics related women's rights and gender equality; facilitated by experts in every topic



CONSULTATION DAY

Kick-off event for the Forum to prepare participants for the CSW and educate them on the priority theme



CIVIL SOCIETY BRIEFINGS

Informative meetings that bring together civil society, UN agencies & Member States to share updates on what's happening in the CSW session



REGIONAL CAUCUSES

Informal spaces for each of the 5 UN regional groups to discuss advocacy and issues



VIRTUAL EXHIBIT HALL

Learn about the different Exhibitors' work and connect with them. Or host your own Exhibit Booth!



NETWORKING

The perfect place to meet friends and advocates in the global gender equality and women's rights movement



ADVOCACY

Advocate for your organization and the issues you're passionate about to Member States and the UN





INTRODUCTION TO THE CSW PROCESS

OUTCOME DOCUMENT PROCESS

Negotiated by Member States during "Information Consultations"

1

"ZERO DRAFT"

Initial text used to start the negotiations, available for download on the UN Women's CSW website.

OUTCOME DOCUMENT PROCESS

Negotiated by Member States during "Information Consultations"

2

COMPILATION TEXT

Updated draft that includes a group of proposed amendments to the Zero Draft presented by Member States

OUTCOME DOCUMENT PROCESS

Negotiated by Member States during "Information Consultations"

3

READINGS

Rounds of presentations of government proposals, chance to discover Member States' position on issues

OUTCOME DOCUMENT PROCESS

Negotiated by Member States during "Information Consultations"

4

FINAL READING

Has several possible outcomes, but the goal is a consensus between Member States to adopt a final outcome document known as the "Agreed Conclusions"

POSSIBLE OUTCOMES DURING THE FINAL READING.

1

All Member States agree upon the final draft and the outcome document is finalized as the official CSW67 Agreed Conclusions.

2

Facilitator or Bureau Chair proposes a final text based on the remaining Member State suggestions. If all States agree to the doc, it's finalized as the Agreed Conclusions.

3

If all Member States cannot agree on the final draft, a vote is taken. Even if the majority votes in favor, the doc is not considered 'agreed language'

HOW TO ENGAGE IN THE NEGOTIATIONS PROCESS



Identify important issues and language recommendations

Develop recommended language and issues that should be included in the outcome document



Share and meet with receptive Member States

Share your recommendations with Member States and set up meetings with them to to advocate for your recommendations and issues



Share on social media

Share your recommendations on social media and with other organizations and networks to garner support. You can leverage this support in your advocacy with Member States.



Continue to meet with Member States

Continue to meet throughout the negotiations process to get updates on the process and provide your input



WHAT KIND OF ADVOCATE WILL YOU BE?



DIGITAL ADVOCATE



CIVIL SOCIETY
CONNECTIONS



CONVERSATION
CIRCLES



OUTCOME
DOCUMENT



LEVELS OF
ENGAGEMENT

FRAMEWORKS RELATED TO CSW67



HUMAN RIGHTS FRAMEWORK

Grounding gender equality advocacy work in human rights and UN values as outlined in the UN Charter, 1945



CEDAW

Convention on the Elimination of all forms of Discrimination Against Women. A human rights treaty legally binding for those countries that have ratified it.



ROADMAP FOR DIGITAL COOPERATION

Roadmap in which all stakeholders play a role in advancing a safer, more equitable digital world, one which will lead to a brighter and more prosperous future for all. Prepared by the SG's office.



BEIJING PLATFORM FOR ACTION

An agenda for women's empowerment that includes "Twelve Critical Areas of Concern" that cover issues from political participation and economic justice to health and education, gender-based violence and environment.



SUSTAINABLE DEVELOPMENT GOALS

Brings together the three dimensions of sustainable development— economic, social and environmental—with 17 goals and 169 targets to be met by all countries before 2030

Advocacy & Research Group's
**CSW67 ZERO DRAFT
RECOMMENDATIONS**



Invest in and strengthen gender-responsive programs and policies that **prioritize critical digital literacy and STEM education for girls and women in all their diversity** for meaningful participation in digital society and economy



Implement and reform **laws and policies to address the risks to privacy, autonomy, dignity, and safety faced by women and girls in all their diversity** on digital platforms.



Ensure universal access to essential technological infrastructure and frontier data and AI innovations, with a **special focus on rural areas, women and girls living with disabilities, and older women**



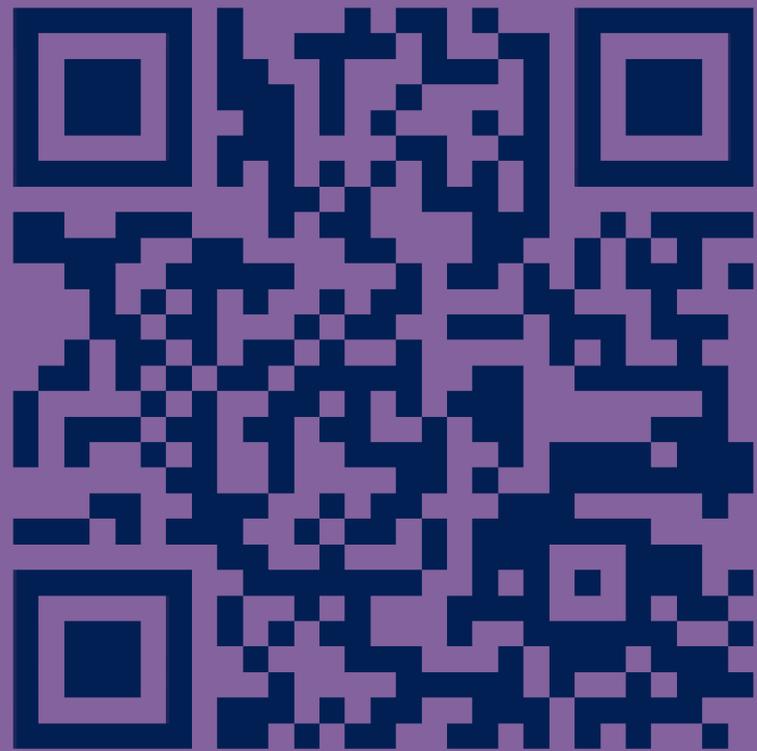
Leverage various financial routes, including public and development finance and private sector partnerships to enable universal, affordable, equal, and unfettered digital technology for women and girls in all their diversity.



Develop and invest in policies and programs that prioritize critical digital literacy, STEM education, online safety, and **digital empowerment for girls and young women in all their diversity.**



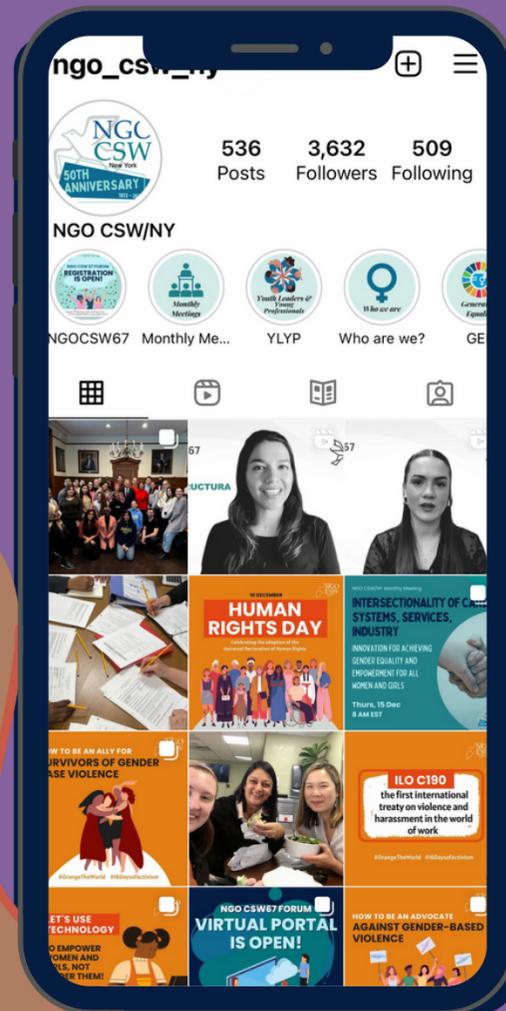
**SIGN ON IN SUPPORT
OF THE ARG'S KEY
RECOMMENDATIONS!**



**USE THIS LETTER
TEMPLATE TO SHARE
THE ARG'S
RECOMMENDATIONS**

DIGITAL ADVOCACY

TIPS FOR ADVOCATING ONLINE



Centering Your
Goals

Determine your
essential Social
Media platforms

Focus on
prioritized
content

Be careful with
the design

Engage with
your audience

Becoming a
skilled advocate

Interact with the
media, other NGOs
and policymakers

Have Fun!

During CSW67,
think about:

What is the best
platform to share
this specific
information?

Is important
information about my
organization easily
found on my page?

Are my posts
expanding my
network?



CONNECT WITH US AND GET INVOLVED!

