



CCYPS
Canadian Coalition for
Youth, Peace &
Security

gnwp
Global Network of
Women Peacebuilders

**young
women
leaders**
For Peace

Effective Youth Advocacy in International Fora: CSW65 Edition

How to make your interventions impactful

1. Ask ahead of time - contact the organizers/moderator to ask to be given the opportunity to speak.
2. Prepare in advance - Interventions should be prepared in advance. Add your name, organization, country and a thank you. Combine key points from the presentation to support your advocacy points (stick to one). Finish with one or two strong recommendations and if relevant and time permits, follow with a question for the panelist.
3. Introduce yourself and follow-up - Have business cards and advocacy materials available to exchange with those you would like follow-up with and send a connecting email within 24 hours.

How to use social media to your advantage + push your message

1. Identify key stakeholders, groups and networking platforms to share your message (hashtags, tagging, RT etc).
2. Ensure that your social media is accessible, inclusive and intersectional when engaging/sharing CSW experiences.
3. Share your authentic experiences!

How to land and conduct an effective advocacy meeting with policy-makers

1. Do your research - identify allies who can help and know who you want to meet with.
2. Practice your pitch - keep it concise and identify your goals.
3. Send a personalized follow-up - remind them of your asks and keep in touch.

How to integrate YPS within CSW processes?

1. Ground your understanding of both topics in the principle of intersectionality.
2. Remember that WPS bridges the gap between YPS to CSW.
3. View the pillars of YPS as entry points to CSW interventions.

CSW65, now what? Next steps after CSW:

1. Share your experiences from CSW with your peers.
2. Stay in touch with people you met at CSW via social media & other online communication tools.
3. Stay active and stay involved: Strategize on how to keep the momentum going + plan follow up activities!

Check out the full Toolkit here:
gnwp.org/csw-toolkit