

# NGO CSW64 FORUM Handbook Advertising



**Back Inside Cover** (full bleed)  
\$1,200.00

**Handbook Back Cover** (full bleed)  
\$1,500.00

**Section Divider Full page ads** (full bleed)  
\$1,000.00

*(Minimum of 5 positions available, additional positions TBD, check for availability.)*

**Front Inside Cover** (full bleed)  
\$1,200.00

**Inside Full Page Ads** (no bleed)  
\$800.00

## Ad Specifications

Please follow the specifications below when submitting your advertisement artwork files.

All advertisements will be printed in CMYK. All photographic and raster images should be 300DPI at final size. Please create your ad to the dimensions listed below. When preparing your files, please embed all fonts, or convert text to outlines. File formats accepted are PDF (preferred), EPS or 300DPI JPGs.

**Please submit your files by 02/13/2020 to [handbookads@ngocsw.org](mailto:handbookads@ngocsw.org).**

Please contact Bethann Carbone at [Bethann@brandingovation.com](mailto:Bethann@brandingovation.com) for ad production questions or more information.

**Full Page Bleed Ads**

Use these dimensions for:

- Inside Front Cover Ad
- Inside Back Cover Ad
- Back Cover Ad
- Section Divider Ads

**BLEED:** 1/8" Bleed (6.5" x 9.5")

**TRIM:** 6.25" x 9.25"

**LIVE AREA:** 5.25" x 8.75"

Please note: Allow ample space for binding when creating your content as binding could appear on either side of your ad.

**Full Page Ads (No Bleeds)**

Use these dimensions for:

- Inside Page Ads

**TRIM:** 6.25" x 9.25"

**LIVE AREA:** 5.5" x 8.5"

Please note: Full page ads may be placed on either the left or right side of the spine.

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